

2017

Working Nurse



AD RATES

One-Time

Full Page: \$2,950

1/2 Page: \$2,050

1/4 Page: \$1,150

6-Time Contract

Full pages: \$2,750

1/2 pages: \$1,850

1/4 Page: \$975

Prime Spots

Back Cover: \$5,000

Inside Covers: \$4,000

Gatefold: \$8,000

ALL ADS INCLUDE:

- Print ad
- Up to 10 Online Postings (30 days)
- We Post For You!
- Who's Hiring? Online Banner (30 days)
- Social Media Promotion (30 days)

AD SPECS

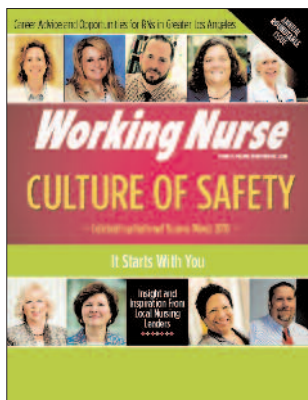
- Ads are four-color. Half pages can be vertical or horizontal.
- Agency commission of 15 percent is offered for camera-ready ads.
- Or our design team can build your ad free of charge.

Full Page	8.375" W	10.875" H
1/2 Vertical	3.625" W	10.125" H
1/2 Horizontal	7.625" W	4.875" H
1/4 Page	3.625" W	4.875" H

For 13 years, Southern California hospitals have used *Working Nurse* as a effective resource to recruit top-quality nursing staff.

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PUBLICATION SCHEDULE

Working Nurse is a print magazine, website and social media for registered nurses in Southern California. The magazine is published monthly and direct-mailed to nurses' homes. Our award-winning editorial features stories on local hospitals, nurses and nursing leaders. Articles and job listings from the magazine can be found online.

WN179
Monday, January 16, 2017
Ad Deadline: Friday, Jan. 13

WN180
Monday, February 13, 2017
Ad Deadline: Friday, Feb. 10

WN181
Monday, March 13, 2017
Ad Deadline: Friday, Mar. 10

WN182
Monday, April 10, 2017
Ad Deadline: Friday, April 7

WN183
Monday, May 1, 2017
Ad Deadline: Friday, April 28
Annual Nurses' Week Issue

WN184
Monday, June 5, 2017
Ad Deadline: Friday, Jun. 2

WN185
Monday, July 3, 2017
Ad Deadline: Friday, Jun. 30

WN186
Monday, August 7, 2017
Ad Deadline: Friday, Aug. 4

WN187
Monday, September 4, 2017
Ad Deadline: Friday, Sep. 1

WN188
Monday, October 9, 2017
Ad Deadline: Friday, Oct. 6

WN189
Monday, November 6, 2017
Ad Deadline: Friday, Nov. 3
Annual Men in Nursing Issue

WN190
Monday, December 11, 2017
Ad Deadline: Friday, Dec. 8

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For a price quote on affordable print + online packages, please contact:

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