2023 print ad rates

Working Nurse

RUN ONCE
FULL PAGE $3,250
HALF PAGE $2,250

RUN 2-8 TIMES (THOUGHOUT THE YEAR)
FULL PAGES $2,950 per insertion
HALF PAGES $1,950 per insertion

RUN 9 TIMES (FULL YEAR)
FULL PAGES $2,750 per insertion
HALF PAGES $1,750 per insertion

Back Cover: $4,950 per insertion
Inside Front Cover: $3,950 per insertion
Inside Back Cover: $3,950 per insertion

EACH AD PLACEMENT INCLUDES:
Online Postings: 15
Social Media Posts on WN Platforms: 2
Top Job Posting on Friday Newsletter: 1
Digital Flip Mag live link to your site

PRINT AD SPECS:
Full page: 8.5" x 11" full bleed • 8.375" x 10.875" live area
Half page: vertical 3.625" x 10"
Half page: horizontal 7.625" x 4.875"

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INFLUENTIAL • INFORMATIVE • INSPIRING