# 2024 print ad rates

# Working Nurse

Working Nurse is a one-stop RN recruitment strategy. Buy a print ad and the digital is included.

### **HOW IT WORKS** —

#### 1. Choose an ad size

Full page or half page

# 2. ...and frequency

We publish 9 issues a year. The more you run, the lower the rate Prices listed are per insertion. Contact us for preferred spots

Run one time (FP: \$3,250, 1/2: \$2,250)

Run 2-8 times over 12 months (FP: \$2,950, 1/2: \$1,950)

Run 9 times full year (FP: \$2,750, 1/2: \$1,750)

# 3. We handle the digital

Send us links to 20 jobs and we'll post for you on WorkingNurse.com. We promote you in our Friday Newsletter, digital flip magazine, and on our social media platforms.

LEARN MORE: hello@workingnurse.com tel (213) 268-3261











