

2025 nursing education

Working Nurse

Working Nurse is a one-stop RN media platform. Includes: website, Friday Newsletter, robust social media, and print magazine.

Ad rates for advertising your nursing school or program:

1. Online only

\$449 for 49 days for a spot on the homepage. Opens to a landing page with your program info and contact links.

2. Print only

We publish 9 issues a year. The more often you run, the lower the per-issue rate. Prices listed are PER INSERTION.

- One time (FP: \$3,250, 1/2: \$2,250)
- 2–8 times (FP: \$2,950, 1/2: \$1,950)
- 9 times, full year (FP: \$2,750, 1/2: \$1,750)

3. Bundle online and print

Add the online listing to any print ad above for just **\$99**. Includes Friday Newsletter feature box and social media.



MORE INFO/MAKE A SPACE RESERVATION: hello@WorkingNurse.com